“Perspectives on Tourism in the Black Sea area”

Athens, Greece
16-18 October 2014

PROGRAMME

Special Sponsor

Under the aegis of the Hellenic Ministry of Tourism

Under the auspices of the Greek National Tourism Organization

Under the Hellenic BSEC Chairmanship-in-Office

Venue: Divani Palace Acropolis Hotel
19-25 Parthenonos Str., Metro Station ‘Acropolis’
Tel.: +30 210 9280100
Thursday, 16 October 2014

9:00-9:30  Registration

9:30–10:00  Opening Ceremony

Welcome Address

Dr. Zefi Dimadama, Director General, International Centre for Black Sea Studies (ICBSS)

Special Welcome Address

H.E. Ms. Olga Kefalogianni, Minister of Tourism of Greece

Dr. Sergei Goncharenko, Chairman of the ICBSS Board of Directors, Deputy Director, Dept. of Economic Cooperation, Ministry of Foreign Affairs of the Russian Federation


Amb. Bratislav Đorđević, Executive Manager at BSEC PERMIS, BSEC PERMIS Representative

10:00–10:15  Keynote Speech

Francesco Frangialli, Honorary Secretary General, UN World Tourism Organisation

10:15-10:30  Special Video Presentation under the Hellenic BSEC Chairmanship-in-Office

“100 Years Tourism. An eternal journey”

sponsored by the Greek National Tourism Organisation

10:30-11:00  Coffee break

11:00–13:00  Session I. Regional cooperation for common sustainable tourism - strategies, policies & economic impact in the Black Sea area

Moderator: Amb. David Kereselidze

Amb. Bratislav Đorđević, Executive Manager, BSEC PERMIS

Amb. David Kereselidze, f. Alternate Director General, International Centre for Black Sea Studies (ICBSS)

Dr. Gülçin Bilgin Turna, Assistant Professor, Recep Tayyip Erdoğan University

Mahir Humbatov, Senior Research Fellow, Center for Strategic Studies under the President of Azerbaijan

Q & A Session

13:00-14:00  Lunch
14:00-16:00 Session II. Sustainable Tourism and the way forward

Moderator: Prof. Harry Coccossis

Prof. Harry Coccossis, Senior Adviser to the Hellenic Minister of Tourism, Professor of Spatial and Environmental Planning, University of Thessaly

George Drakopoulos, Special Adviser to the Secretary General, UNWTO

Dr. Vicky Katsoni, President of IACuDiT, Professor, Dept. of Tourism, TEI of Athens

Q & A Session

19:00 – 19:30 Museum of the City of Athens - Exhibition Opening

"Medieval Ports in the Maritime Routes of the East: North Aegean - Black Sea- Caspian Sea"

organised by the Hellenic Ministry of Foreign Affairs & the European Centre for Byzantine and Post-Byzantine Monuments in the framework of the Hellenic BSEC Chairmanship-in-Office

Venue: Museum of the City of Athens, Vouros – Eutaxias Foundation
(7 Paparigopoulou Str., Athens, tel.: +30 210 3230168)

20:30 Welcome Dinner

Venue: “Athinaion Politeia” Restaurant,
(1 Akamandos & Apostolou Pavlou Str., Thissio, tel.: +30 210 3413795)

Friday, 17 October 2014

09:30-10:30 Session III. Cultural and Social linkages in the Black Sea region

Moderator: Dr. Flora Karagianni

Maria Giannakaki, Political Scientist, Member of the Hellenic Parliament, Member of the Parliamentary Assembly of the Council of Europe

Dr. Dionyssis Gangas, Director of the International Olympic Academy

Dr. Flora Karagianni, Archaeologist, European Center for Byzantine and Post-Byzantine Monuments, followed by

10:30-11:30 Documentary Film presentation

"Discovering medieval ports in North Aegean and the Black Sea"

11:30-12:00 Coffee break
12:00-13:30 Session IV. Cultural and Social linkages in the Black Sea region

Moderator: Petros Aggos

Aslı Gündoğdu Aksungur, Culture and Tourism Attaché, Embassy of Turkey in Athens

Electra Papazachou, Legal Advisor to the Hellenic Minister of Tourism

Dr. Oğuz Demir, Chairman, The Economists’ Platform

Petros Aggos, Member of the Board, Hellenic National Youth Council

Q & A Session

13:30-15:00 Lunch

Saturday, 18 October 2014

World Café Session

“Sustainable Tourism: an Asset for Development in the Black Sea region”

Coordinator: Chris Deliso, Travel Author & Director of Balkanalysis.com

09:30-11:00 Workshop I

11:00-11:30 Coffee break

11:30-13:00 Workshop II

13:00-13:15 Break

13:15-14:00 Plenary Session & Award Ceremony

Closure and future perspectives

14:00-15:00 Lunch

*7th IBSS Rapporteur

Chris Deliso, Travel Author & Director of Balkanalysis.com