

PRESS RELEASE

AgriBusiness Forum Masterclass 2018 Electronic platform is open to receive applications from Innovative AgriFood Scaleups

[AgriBusiness Forum](#) (ABF), the new international conference for the digitization & digital transformation of the agrifood value chain in Greece and beyond takes place in [Serres-Greece](#) on **2-3 November 2018**, highlighting the **Future of Greek & European Agriculture in the Digital Era**.

AgriBusiness Forum gathers agribusiness leaders, VC investors, agtech innovators, farmers, producers & academia, fostering integrating partnerships and advancing knowledge towards sustainable bio-agriculture, digital farming, cultivation-plant-nutrition protection, bioengineering, livestock adaption, artificial intelligence, agriculture automation, food safety and agrilogistics.

First time ever, a business forum integrates a **Masterclass** to be provided **free of charge to innovative food & agtech scaleups** from all over Greece. Following assessment, those companies during the workshop will have the opportunity to enhancing business value proposition and competences in products/services distribution. Furthermore to participating to the challenge of innovation, networking events as well as to the conference.

Applications to the [Masterclass](#) are submitted **online** through AgriBusiness Forum website ([here](#)) from **July 30th to August 31st, 2018**. The selection of **13 innovative scaleups** will be held by an external [Selection Committee](#) under the terms and conditions published online. On completion of the workshop, scaleups will be pitching to the [challenge of innovation](#), being the **top 3 promoted as panelists** to the conference.

Scaleups can participate with 2 representatives and will be offered: a) the workshop, b) participation to the challenge, c) 4 nights hotel accommodation with breakfast, d) 5 meals, e) attendance to the conference, f) public transportation by Ktel of Serres from Athens or Thessaloniki to Serres & vice-versa, g) field-visit to Nigrita geothermal zone.

[AgriBusiness Forum 2018 agenda](#) features a number of prominent speakers from Greece, Europe and beyond **focusing** on Smart Plant Farming | Smart Livestock Farming | Agri-Distribution Logistics | Smart Greenhouses | Private-Public Partnerships | Circular Economy | Financial Instruments for smart agribusiness and the Common Agricultural Policy in Greece and the European Union 2020 onwards.

AgriBusiness Forum on Social Media: [Facebook](#) | [Twitter](#)

More information
Ms Christina Mangou
Head Communications
Geo Routes Cultural Institute
Christina.Mangou@geo-routes.com