PRESS RELEASE

AgriBusiness Forum Masterclass 2018
Electronic platform is open to receive applications from Innovative AgriFood Scaleups

AgriBusiness Forum (ABF), the new international conference for the digitization & digital transformation of the agrifood value chain in Greece and beyond takes place in Serres-Greece on 2-3 November 2018, highlighting the Future of Greek & European Agriculture in the Digital Era.

AgriBusiness Forum gathers agribusiness leaders, VC investors, agtech innovators, farmers, producers & academia, fostering integrating partnerships and advancing knowledge towards sustainable bio-agriculture, digital farming, cultivation-plant-nutrition protection, bioengineering, livestock adaption, artificial intelligence, agriculture automation, food safety and agrilogistics.

First time ever, a business forum integrates a Masterclass to be provided free of charge to innovative food & agtech scaleups from all over Greece. Following assessment, those companies during the workshop will have the opportunity to enhancing business value proposition and competences in products/services distribution. Furthermore to participating to the challenge of innovation, networking events as well as to the conference.

Applications to the Masterclass are submitted online through AgriBusiness Forum website (here) from July 30th to August 31st, 2018. The selection of 13 innovative scaleups will be held by an external Selection Committee under the terms and conditions published online. On completion of the workshop, scaleups will be pitching to the challenge of innovation, being the top 3 promoted as panelists to the conference.

Scaleups can participate with 2 representatives and will be offered: a) the workshop, b) participation to the challenge, c) 4 nights hotel accommodation with breakfast, d) 5 meals, e) attendance to the conference, f) public transportation by Ktel of Serres from Athens or Thessaloniki to Serres & vice-versa, g) field-visit to Nigrita geothermal zone.

AgriBusiness Forum 2018 agenda features a number of prominent speakers from Greece, Europe and beyond focusing on Smart Plant Farming | Smart Livestock Farming | Agri-Distribution Logistics | Smart Greenhouses | Private-Public Partnerships | Circular Economy | Financial Instruments for smart agribusiness and the Common Agricultural Policy in Greece and the European Union 2020 onwards.

AgriBusiness Forum on Social Media: Facebook | Twitter

More information
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