CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

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Online Workshop
Black Sea projects on coastal and maritime tourism, maritime transports, fishery and aquaculture, digitalization
Gaps and opportunities
Friday, 2 October 2020
About CO-EVOLVE

Overview

https://co-evolve.interreg-med.eu/

5 COUNTRIES
GREECE, CROATIA, ITALY, FRANCE, SPAIN

7 PILOT AREAS
1. ALEXANDROUPOLI/MAKRI area & THASSOS/KERAMOTI area (REMTH);
2. CATTOLICA (RN) & LIDO DI SPINA (FE) - Po Delta park (Emilia-Romagna);
3. POLESINE CAMERINI & ROSOLINA MARE - Po Delta Park (Veneto);
4. PORT OF VALENCIA (Valencia);
5. MAGUELONE/Frontignan area & VIAS/VENDRE - Orb Delta area (Hérault);
6. Kaštela bay area (Split-Dalmatia);
7. Neretva Delta (Dubrovnik-Neretva);

12 PARTNERS

36 months duration
NOVEMBER 2016 - OCTOBER 2019
About CO-EVOLVE

- General objective and aims

1. Analyzing Threats & Enabling factors for sustainable tourism in the Mediterranean

2. Defining and quantifying tourism sustainability in the Mediterranean

3. Developing ICZM/MSP based Action Plans for sustainable tourism development in the Pilot Areas and transfer at MED scale

Threats:
- Climate Change and Morphological instability
- Littoralization and urbanization
- Touristic fluxes and carrying capacity
- Pollution and ecosystems
- Conflicts in land-sea uses and interaction

Enabling Factors:
- Coastal protection measures
- Ecosystems protection
- Water supply and depuration
- Transport and accessibility
- Governance (Legal, Administrative, Financial)
Key Results and Next Steps

- Main results

**STUDYING PHASE**
*Analyses at MED scale of Threats to and Enabling factors for Sustainable Tourism*
- Tourism Sustainability toolkit (based on EU ETS system of indicators)
- Tourism-driven strategic planning on Pilot Areas (guidelines)
- Synthesis of Threats & Enabling factors analyses

**TESTING PHASE**
*Application in pilot actions at Pilot Areas scale*
- Pilot actions reports and Action Plans on the 7 Pilot Areas

**TRANSFERRING PHASE**
- Plan of transferability of results at Pilot Areas scale
- Plan of transferability of results at Mediterranean areas scale

https://co-evolve.interreg-med.eu/what-we-achieve/our-main-results/
https://co-evolve.interreg-med.eu/what-we-achieve/deliverable-library/
Key Results and Next Steps

- **Lessons learnt**
  - Necessity to have **available and organised data at local level**, also historical sets, suitable for tourism sustainability analysis (for toolkit indicators)
  - Successful **participative processes** for co-design and shared planning need a **strong commitment of Public competent bodies** (Regions, Counties, Municipalities)

- **Challenge met & further steps:**
  - Set up and test a **model and methodology** for coastal-maritime tourism sustainability analysis;
  - Set up and apply **guidelines** for sustainable-tourism-driven strategic planning in coastal areas;
  - **Participation** of stakeholders and local communities in decision making and planning processes;
  - **Transfer** of results to other Mediterranean areas, through the **start of other project initiatives:**

    in the frame of the **Bologna Charter Initiative**
    [www.bolognacharter.eu](http://www.bolognacharter.eu)

    Acknowledged by **Interreg MED Program**
    **WestMed Initiative**

    Contributing to **PANORAMED Governance Platform**
    and to **ECOMEDPORT** BLUEMED Start-Up-Action
    [https://site.unibo.it/ecomedport/it](https://site.unibo.it/ecomedport/it) (2019-2020)

    UfM labelled project **MEDCoast4BG**
    started DECEMBER 2017

    ENI CBC MED project **CO-EVOLVE4BG**
    started SEPTEMBER 2019

    Methodology in **BEST MED** and **SMART MED** projects, Interreg MED Axis 4 on C&M Tourism
Key Results and Next Steps

- Opportunities for future cooperation in the Black Sea
  - Test the applicability of Co-Evolve model and tools for tourism sustainability analyses;
  - Define a shared overall strategy for sustainable tourism development in the Black Sea, formulating a common document, Charter, etc., between competent bodies / public Administrations in the BS region, very important for: shared framework, cooperation, common & integrated projects, fund rising, etc.;
  - Promote analyses applications along with Co-E tools in Coastal & Maritime tourism particularly vocate areas;
  - Promote local projects, in the frame of the overall strategy, applying an integrated approach and particular attention to:
    - protection and valorisation of the coastal territory and environment
    - diversification and de-seasonality of the C&M touristic offer
    - inclusivity, valorization of local communities' participation and engagement
    - sustainability, social, environmental, economic, of C&M touristic offer
Thank you for your attention

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http://ambiente.regione.emilia-romagna.it/suolo-bacino/argomenti/difesa-della-costa

http://bolognacharter.eu
www.bolognacharter.eu
www.bolognacharter.eu/the-joint-action-plan/

https://co-evolve.interreg-med.eu/