



CO-EVOLVE

Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism

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Online Workshop

Black Sea projects on coastal and maritime tourism, maritime transports, fishery and aquaculture, digitalization

Gaps and opportunities

Friday, 2 October 2020

About CO-EVOLVE

- Overview

<https://co-evolve.interreg-med.eu/>



5 COUNTRIES

GREECE, CROATIA, ITALY, FRANCE, SPAIN

7 PILOT AREAS

- 1 ALEXANDROUPOLI/MAKRI area & THASSOS/KERAMOTI area (**REMTH**);
- 2 CATTOLICA (RN) & LIDO DI SPINA (FE) - Po Delta park (**Emilia-Romagna**);
- 3 POLESINE CAMERINI & ROSOLINA MARE - Po Delta Park (**Veneto**);
- 4 PORT OF VALENCIA (**Valencia**);
- 5 MAGUELONE/FRONTIGNAN area & VIAS/VENDRE - Orb Delta area (**Herault**);
- 6 Kaštela bay area (**Split-Dalmatia**);
- 7 Neretva Delta (**Dubrovnik-Neretva**);

12 PARTNERS



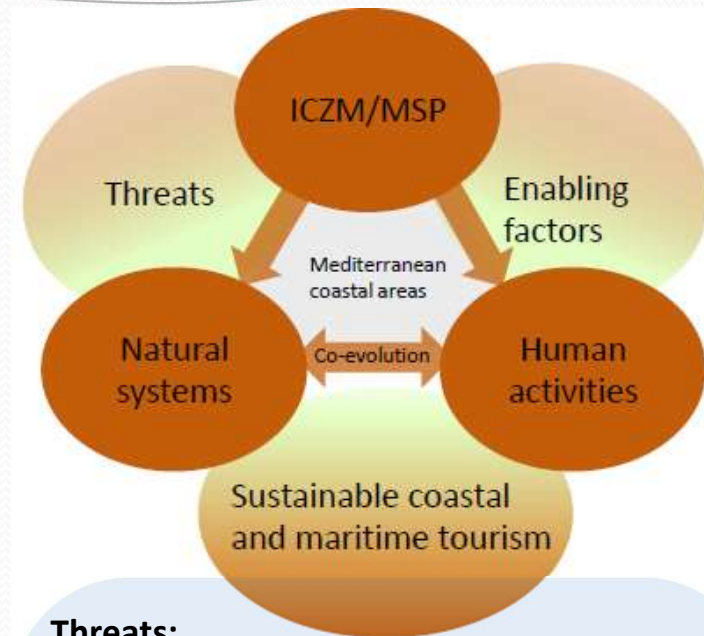
36 months duration

NOVEMBER 2016 - OCTOBER 2019



About CO-EVOLVE

- General objective and aims
 1. **Analyzing Threats & Enabling factors** for sustainable tourism in the Mediterranean
 2. **Defining and quantifying tourism sustainability** in the Mediterranean
 3. **Developing ICZM/MSP based Action Plans** for sustainable tourism development in the Pilot Areas and transfer at MED scale



Threats:

- ✓ Climate Change and Morphological instability
- ✓ Littoralization and urbanization
- ✓ Touristic fluxes and carrying capacity
- ✓ Pollution and ecosystems
- ✓ Conflicts in land-sea uses and interaction

Enabling Factors:

- ✓ Coastal protection measures
- ✓ Ecosystems protection
- ✓ Water supply and depuration
- ✓ Transport and accessibility
- ✓ Governance (Legal, Administrative, Financial)

Key Results and Next Steps

- Main results

<https://co-evolve.interreg-med.eu/what-we-achieve/our-main-results/>

<https://co-evolve.interreg-med.eu/what-we-achieve/deliverable-library/>

STUDYING PHASE

Analyses at MED scale of Threats to and Enabling factors for Sustainable Tourism

- Tourism Sustainability toolkit (based on EU ETS system of indicators)
- Tourism-driven strategic planning on Pilot Areas (guidelines)
- Synthesis of Threats & Enabling factors analyses

TESTING PHASE

Application in pilot actions at Pilot Areas scale

- Pilot actions reports and Action Plans on the 7 Pilot Areas

TRANSFERRING PHASE

- Plan of transferability of results at Pilot Areas scale
- Plan of transferability of results at Mediterranean areas scale



Key Results and Next Steps

- Challenge met & further steps:

- > Set up and test a **model** and **methodology** for coastal-maritime tourism sustainability analysis;
- > Set up and apply **guidelines** for sustainable-tourism-driven strategic planning in coastal areas;
- > **Participation** of stakeholders and local communities in decision making and planning processes;
- > **Transfer** of results to other Mediterranean areas, through the **start of other project initiatives:**

in the frame of the «**Bologna Charter Initiative**»

www.bolognacharter.eu

Acknowledged by **Interreg MED Program**
WestMed Initiative

Contributing to **PANORAMED Governance Platform**

and to **ECOMEDPORT BLUEMED Start-Up-Action**

<https://site.unibo.it/ecomedport/it> (2019-2020)

UfM labelled project **MEDCoast4BG**

<https://ufmsecretariat.org/project/medcoast4bg-med-coasts-blue-growth-2/>

started DECEMBER 2017

ENI CBC MED project **CO-EVOLVE4BG**

<http://www.enicbcmmed.eu/projects/co-evolve4bg>

started SEPTEMBER 2019

Methodology in **BEST MED** and **SMART MED** projects, Interreg MED Axis 4 on C&M Tourism

- Lessons learnt

- > Necessity to have **available and organised data at local level**, also historical sets, suitable for tourism sustainability analysis (for toolkit indicators)
- > Successful **participative processes** for co-design and shared planning need a **strong commitment of Public competent bodies** (Regions, Counties, Municipalities)

Key Results and Next Steps

- Opportunities for future cooperation in the Black Sea
 - Test the applicability of Co-Evolve model and tools for tourism sustainability analyses;
 - Define a shared overall strategy for sustainable tourism development in the Black Sea, formulating a common document, Charter, etc., between competent bodies / public Administrations in the BS region, very important for: shared framework, cooperation, common & integrated projects, fund rising, etc.;
 - Promote analyses applications along with Co-E tools in Coastal & Maritime tourism particularly vocate areas;
 - Promote local projects, in the frame of the overall strategy, applying an integrated approach and particular attention to:
 - protection and valorisation of the coastal territory and environment
 - diversification and de-seasonality of the C&M touristic offer
 - inclusivity, valorization of local communities' participation and engagement
 - sustainability, social, environmental, economic, of C&M touristic offer

Thank you for your attention

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<http://ambiente.regione.emilia-romagna.it/suolo-bacino/argomenti/difesa-della-costa>



www.bologn charter.eu

www.bologn charter.eu/the-joint-action-plan/



<https://co-evolve.interreg-med.eu/>