



## “Perspectives on Tourism in the Black Sea area”

Athens, Greece

16-18 October 2014

### PROGRAMME

Special Sponsor  **15** years in the Region growing together

Under the aegis of the Hellenic Ministry of Tourism



**HELLENIC REPUBLIC**  
Ministry of Tourism

Under the auspices of the Greek National Tourism Organization



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Under the Hellenic BSEC Chairmanship-in-Office



**BSEC** Hellenic Chairmanship  
1 July 2014 - 31 December 2014  
Building Support for Economic Cooperation

Venue: Divani Palace Acropolis Hotel

19-25 Parthenonos Str., Metro Station ‘Acropolis’

Tel.: +30 210 9280100

## Thursday, 16 October 2014

9:00-9:30 Registration

9:30-10:00 Opening Ceremony

*Welcome Address*

*Dr. Zefi Dimadama, Director General, International Centre for Black Sea Studies (ICBSS)*

*Special Welcome Address*

*H.E. Ms. Olga Kefalogianni, Minister of Tourism of Greece*

*Dr. Sergei Goncharenko, Chairman of the ICBSS Board of Directors, Deputy Director, Dept. of Economic Cooperation, Ministry of Foreign Affairs of the Russian Federation*

*Amb. Michail Christides, Director, B' Directorate International Economic Affairs, Hellenic Ministry of Foreign Affairs, Coordinator of the Hellenic BSEC Chairmanship-in-Office*

*Amb. Bratislav Đorđević, Executive Manager at BSEC PERMIS, BSEC PERMIS Representative*

10:00-10:15 Keynote Speech

*Francesco Frangialli, Honorary Secretary General, UN World Tourism Organisation*

10:15-10:30 Special Video Presentation under the Hellenic BSEC Chairmanship-in-Office

*“100 Years Tourism. An eternal journey”  
sponsored by the Greek National Tourism Organisation*

10:30-11:00 Coffee break

11:00-13:00 Session I. Regional cooperation for common sustainable tourism - strategies, policies & economic impact in the Black Sea area

*Moderator: Amb. David Kereselidze*

*Amb. Bratislav Đorđević, Executive Manager, BSEC PERMIS*

*Amb. David Kereselidze, f. Alternate Director General, International Centre for Black Sea Studies (ICBSS)*

*Dr. Gülçin Bilgin Turna, Assistant Professor, Recep Tayyip Erdoğan University*

*Mahir Humbatov, Senior Research Fellow, Center for Strategic Studies under the President of Azerbaijan*

*Q & A Session*

13:00-14:00 Lunch

14:00-16:00 Session II. Sustainable Tourism and the way forward

*Moderator: Prof. Harry Coccossis*

*Prof. Harry Coccossis, Senior Adviser to the Hellenic Minister of Tourism, Professor of Spatial and Environmental Planning, University of Thessaly*

*George Drakopoulos, Special Adviser to the Secretary General, UNWTO*

*Dr. Vicky Katsoni, President of IACuDiT, Professor, Dept. of Tourism, TEI of Athens*

*Q & A Session*

19:00 – 19:30 Museum of the City of Athens - Exhibition Opening

*“Medieval Ports in the Maritime Routes of the East:  
North Aegean - Black Sea- Caspian Sea”*

*organised by the Hellenic Ministry of Foreign Affairs &  
the European Centre for Byzantine and Post-Byzantine Monuments  
in the framework of the Hellenic BSEC Chairmanship-in-Office*

*Venue: Museum of the City of Athens, Vouros – Eutaxias Foundation  
( 7 Paparigopoulou Str., Athens, tel.: +30 210 3230168 )*

20:30 *Welcome Dinner*

*Venue: “Athinaion Politeia” Restaurant,  
(1 Akamandos & Apostolou Pavlou Str., Thissio, tel.: +30 210 3413795)*

**Friday, 17 October 2014**

09:30-10:30 Session III. Cultural and Social linkages in the Black Sea region

*Moderator: Dr. Flora Karagianni*

*Maria Giannakaki, Political Scientist, Member of the Hellenic Parliament,  
Member of the Parliamentary Assembly of the Council of Europe*

*Dr. Dionyssi Gangas, Director of the International Olympic Academy*

*Dr. Flora Karagianni, Archaeologist, European Center for Byzantine and Post-  
Byzantine Monuments, followed by*

10:30-11:30 Documentary Film presentation

*“Discovering medieval ports in North Aegean and the Black Sea”*

11:30-12:00 Coffee break

12:00-13:30 Session IV. Cultural and Social linkages in the Black Sea region

*Moderator: Petros Aggos*

*Aslı Gündoğdu Aksungur, Culture and Tourism Attaché, Embassy of Turkey in Athens*

*Electra Papazachou, Legal Advisor to the Hellenic Minister of Tourism*

*Dr. Oğuz Demir, Chairman, The Economists' Platform*

*Petros Aggos, Member of the Board, Hellenic National Youth Council*

*Q & A Session*

13:30-15:00 Lunch

## Saturday, 18 October 2014

*World Café Session*

*“Sustainable Tourism: an Asset for Development in the Black Sea region”*

*Coordinator: Chris Deliso, Travel Author & Director of Balkanalysis.com*

09:30-11:00 Workshop I

11:00-11:30 Coffee break

11:30-13:00 Workshop II

13:00-13:15 Break

13:15-14:00 Plenary Session & Award Ceremony

Closure and future perspectives

14:00-15:00 Lunch

*\*7<sup>th</sup> IBSS Rapporteur*

*Chris Deliso, Travel Author & Director of Balkanalysis.com*