



## ***Tourism Development along the Silk Road: Promoting Economic and Intercultural Linkages***

**Tuesday, 14 June 2016**

18.00 – 20:00pm

**B&M Theocharakis Foundation for the Fine Arts and Music**  
9, Vassilissis Sofias Avenue & 1, Merlin Street

*Registration opens at 17:30pm*

### **Event Schedule**

- Welcome Address:** **Spyros Kouvelis**, GEBC President  
**Zefi Dimadama**, ICBSS Director General
- Opening remarks:** **Alexandros Angelopoulos**, CEO Aldemar Group & VP GEBC
- Speakers:** **Oguz Demir**, Chair, Economists Association & Director, EU Research Centre, Istanbul Commerce University  
*“Black Sea Silk Road Platform”*
- Ioannis Pappas**, MENG MECH. ENG., Ph.D.  
Country Representative, Global Sustainable Tourism Council  
CEO & Co-Founder, GREEN EVOLUTION SA  
*“Sustainable Tourism Destinations”*
- Kostas Barzalis**, President, Renti Tours  
*“Kazakhstan and the Silk Road – what are the prospects for tourism?”*

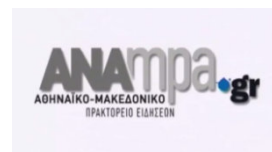
*A networking cheese and wine reception will follow*

**Event Language:** English

**With the support:**



**Media sponsor:**



**International Centre for Black Sea Studies**

4 Xenofontos str.,  
105 57 Athens, Greece  
T +30 210 3242321

[icbss@icbss.org](mailto:icbss@icbss.org) | [www.icbss.org](http://www.icbss.org)

**Greek Eurasian Business Council**

35 Vassilissis Sofias ave.,  
106 75, Athens, Greece  
T +30 210 7234175

[info@gebc.gr](mailto:info@gebc.gr) | [www.gebc.gr](http://www.gebc.gr)



## **About the Organizers**

### ***International Centre for Black Sea Studies (ICBSS)***

*Founded in 1998 as a non-profit organisation, the ICBSS is an independent research and training institution and a related body of the Organization of the Black Sea Economic Cooperation (BSEC). Through its various activities, the Centre promotes knowledge and fosters multilateral cooperation among the BSEC member states as well as with their international partners.*

### ***Greek-Eurasian Business Council (GEBC)***

*Established in September 2014 in Athens, the GEBC aims to support and enhance bilateral business relations between Greece and the member states of the Eurasian Economic Union, including private commercial enterprises, foreign trade agencies, investors, SMEs, organizations, individuals, as well as others with business interests in the aforementioned markets.*

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