



## PRESS RELEASE

Athens, 31 March 2021

### **Project CulTourE4Youth officially launched!**

On 18 March 2021, the International Centre for Black Sea Studies (ICBSS) hosted online the official kick-off meeting of the **Project “CulTourE4Youth - Supporting Youth Entrepreneurship in Cultural Tourism for coastal communities”**.

The Project aims to develop a regional paradigm as capacity building initiator for empowered youth entrepreneurship. Building on the notion that cultural tourism with maritime dimension is an up-and-coming blue growth generator, the project will provide background information and analysis on how youth entrepreneurship is promoted by existing policies and initiatives, and how can it be better supported to address local and regional challenges, such as youth unemployment and brain drain.

It will run for 12 months, under the coordination of the **International Centre for Black Sea Studies (ICBSS)** in cooperation with **CPMR Balkans and Black Sea Commission** and the **METU Institute of Marine Sciences / ODTÜ Deniz Bilimleri Enstitüsü (METU-IMS / ODTÜ-DBE)**.

The Project is co-funded by the European Commission under Grant Contract ENI/2020/421-957, coordinated by the BSEC PERMIS within the framework of the Action “Support to the Implementation of the Eastern Partnership Multilateral Dimension, Northern Dimension and Black Sea Synergy”.