



Athens, 20 October 2021

The ICBSS at the 4th AgriBusiness Forum 2021 (Athens, Greece)

In continuation to the successful ICBSS – Geo Routes collaboration at the previous editions of the AgriBusiness Forum, the ICBSS participated as **Field Expert and Contributor** at the **4th International Edition** of the **AgriBusiness Forum**, that was held on **6 – 7 October 2021**, at Benaki Museum, in **Athens-Greece**.

On behalf of the ICBSS, **Ms. Athina Korovesi**, Communications and Public Relations Manager, attended the two-day working sessions and contributed to them as expert in the field of communications.

The **AgriBusiness Forum 2021** highlighted “**Food & Farming systems’ green and digital transition**”, by including **9** high-caliber & multidisciplinary chapters’, **45** topics and **50** renowned panelists from Greece and the world.

AgriBusiness Forum 2021 **key summary** is as following:

- 1) the highest networking and in-person meetings between speakers, sponsors and the audience;
- 2) the content driven and multidisciplinary agenda that resulted vigorous dialogues and debates;
- 3) the presence of Mr. Wojciechowski (EU Commissioner DG-AGRI), Mr. Livanos (Minister of Rural Development & Food), Mr. Papathanasis (Alt. Minister for Development & Investments), Mr. Cottogni (Dpt. Director, European Investment Fund), the leadership of the Ministry of Rural Development & Food etc;
- 4) the participation as official partners of the United Nations agencies, being FAO & UN Women;
- 5) the origin of the panelists, being 65% from Greece, 35% from abroad (out of them 40% women);
- 6) the leading audience from businesses (50%), farmers (15%), academia (20%) and policy makers (15%);
- 7) the 20-hours conference livestreaming flow;
- 8) the exhibition areas boosting sponsors outreach both onsite and virtually.

Being evident, credible, relevant and transparent across businesses, farmers, academia and policy makers, AgriBusiness Forum sharpens the saw towards viable, sustainable, traceable and resilient agrifood systems in Greece and beyond.

Geo Routes is the owner and official organizer of the [AgriBusiness Forum](#).

AgriBusiness Forum 2021 [Press Release](#)

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About the ICBSS: The International Centre for Black Sea Studies (ICBSS) was founded in 1998 as a non-profit organisation. It has since fulfilled a dual function. On the one hand, it is an independent research and training institution focusing on the wider Black Sea region. On the other hand, it is a related body of the Organisation of the Black Sea Economic Cooperation (BSEC) and serves as its acknowledged think-tank. Thus, the ICBSS pursues applied, policy-oriented research, promotes knowledge on the Black Sea region both within and outside its boundaries, and offers policy advice with the aim to foster multilateral cooperation among the BSEC member states as well as with their international partners.