



Regional Stakeholders Webinar

“Cultural Tourism and Digital Transformation in the BSEC Region and Beyond: Lessons learned in the context of Covid-19 Pandemic”

10 November 2021, 10am (Athens time)

[Registration now open!](#)

Draft Agenda

10:00 -10:10	Opening <ul style="list-style-type: none">- Mr. Georgios MITRAKOS, Director General, International Centre for Black Sea Studies (ICBSS)
10:10-10:20	Welcoming remarks <ul style="list-style-type: none">- H.E. Amb. Lazar COMANESCU, Secretary General, BSEC PERMIS- Mr. Arman KHACHATRYAN, Head of Multilateral Policy and Development Cooperation Department, Secretary-General of the Armenian National Commission for UNESCO, Ministry of Foreign Affairs of the Republic of Armenia
10:20-11:00	Regional Perspective <ul style="list-style-type: none">- Representative of UNWTO (<i>tbd</i>)- Ms. Mariachiara ESPOSITO, Policy Officer, SNE – Culture / Cultural Heritage, Innovation, Sustainable Development Goals (SDGs), General Directorate for Education and Culture, European Commission- Mr. Peter DEBRINE, Senior Project Officer, Leader of Sustainable Tourism Program, UNESCO World Heritage Centre- Mr. Mario SANTANA QUINTERO, Secretary-General of ICOMOS, Former President of the International Scientific Committee on Heritage Documentation
11:00-12:00	Session I. Cultural Tourism in the Age of Digitalization



	<p>Moderator: Ms. Sandra VUJINOVIC, Executive Manager, BSEC PERMIS</p> <ul style="list-style-type: none"> - Mr. Stefano DOMINIONI, Executive Secretary, Enlarged Partial Agreement on Cultural Routes - Directorate of Democratic Participation (DGII), Council of Europe, Director, European Institute of Cultural Routes - Mr. Stavros KALOGNOMOS, Executive Secretary, CPMR Balkan and Black Sea Commission - Ms. Sona BALOYAN, Expert, International Relations Department, Matenadaran - Research Institute of Ancient Manuscripts of Armenia - Representative from Romania (<i>tbd</i>) - Representative from Ukraine (<i>tbd</i>) <p style="text-align: center;">Q&A</p>
12:00 – 12:10	Comfort Break
12:10 – 12:50	<p>Session II. Cultural Tourism: Best Practices, Challenges and Opportunities from the Black Sea region</p> <p>Moderator: Ms. Georgia CHANTZI, Research & Policy Development Manager, International Centre for Black Sea Studies (ICBSS)</p> <ul style="list-style-type: none"> - Mr. Vladimir BAKANOV, CEO of Black Sea Cuisine International Transcoastal Executive Committee - Representative of Tourism Committee of Armenia (<i>tbd</i>) - Association of Tour Operators of Georgia (<i>tbc</i>) - Representative of My Armenia Program (<i>tbc</i>) <p style="text-align: center;">Q&A</p>
12:50-13:00	<p>Wrap up</p> <ul style="list-style-type: none"> - Mr. Sahak SARGSYAN, Permanent Representative of the Republic of Armenia to BSEC