



BRIDGE-BS

Blue Growth Incubators | Service Dynamics | Empowered Citizens

High-Tech Summit for the Black Sea

27-28 September 2022

Varna, Bulgaria



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Under the umbrella of the H2020 funded BRIDGES BS, the Blue Economy High Tech 4 Black Sea is a large research-based Black Sea forum on ocean digitalization and Industry 4.0 across academia, research organizations, investors, industry and society at large. It aims to provide a meeting point for industry and research to generate and incubate ideas for future blue economy innovative service, potentially across the various relevant economic activities for the Black Sea.

The first edition of the **High-Tech Summit for the Black Sea** will stand in Varna (Bulgaria) on **27 and 28 September 2022**. It is organised to create a supportive environment for companies, start-ups, organisations and universities to exchange, present and discuss their latest technological developments, debate the most recent discoveries, participate in matchmaking events, and generate business ideas. The Summit will also be instrumental to launch the new initiative aimed at accelerating the uptake of sustainable technologies across the Black Sea.

Both technology providers and technology users are invited to participate. International practitioners are also invited to illustrate the potential of Industry 4.0 business models for innovation in the blue economy across other sea basins. It includes exhibitors stands, plenary conferences, dedicated workshops for students and practitioners, and matchmaking sessions.

Venue: INTERNATIONAL Hotel Casino&Tower Suites, Golden Sands, 18 km from Varna Airport. More information about the hotel and conference facilities you may find on the link: <https://www.hotelcasinointernational.com/page/meetings-conferences/conference-center>

Format: hybrid (80% presence, 20% online) to facilitate a large audience in the Black Sea and beyond

Language: English - Translations will be provided for some Bulgarian speaker / exhibitor



Draft Agenda: High-Tech Summit for the Black Sea (HTS4BS)

(time zone Varna – EET)

REGISTRATION

September 27th - Morning

Matchmaking and Networking

September 27th - Afternoon

(14:00 – 14:30) Summit Opening

(14:30 – 15:30) Role of technology in promoting the sustainable blue economy

- Blue high-tech patterns across EU sea basins
- Role of public investments
- Role of private investments
- High-tech trends and impacts on business innovation

(15:30 – 16:00) Exhibition&matchmaking (stands/posters at least for the projects presenting in day 2)

(16:00 – 17:15) High-Tech Initiatives For A Sustainable Blue Economy In The Black Sea

Round table: common patterns emerging across local discussions

(17:15 – 17:30) WRAP-UP

18:30 – 19:30 Exhibition pitches (stands/posters at least for the projects presenting in day 2)

19:30 – 22:00 Exhibition Visit / Networking Event

September 28th – Morning

(9:30 – 9:45) Opening

- 5 mins – Welcome and opening remarks
- 5 mins – Main outcomes of Day 1
- 5 mins – Working plan for the day

(09:45 – 11:15) PROJECT SHOWCASE: High-tech for sustainable innovation

- Moderated roundtable (what technology can do for business)
 - 40 mins – Monitoring, data and devices
 - 40 mins – Ports, Transport & Logistics
 - 10 mins – Moderated Q&A

(11:15 – 11:30) Matchmaking & exhibition

(11:30 – 13:00) PROJECT SHOWCASE: High-tech for sustainable innovation

- Moderated roundtable
 - 40 mins – Fisheries & Aquaculture
 - 40 mins – Tourism and recreational activities
 - 10 mins – Moderated Q&A

(13:00 – 13:30) WRAP-UP and next steps: BRIDGE-BS Accelerator

(13:30 – 15:30) Lunch plus exhibition/visit/posters and b2b meetings/matchmaking





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