

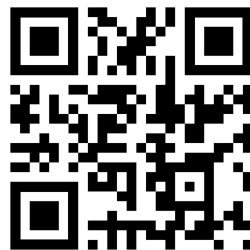


Toural

Nurturing Rural Strengths, Unleashing
Tourism's Potential. A Multi-
Dimensional, Participatory, and
Integrated Approach for Sustainable
Tourism Growth in EU Rural and
Remote Areas.



Funded by
the European Union



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HELLAS



**Balkan
Heritage**

REGIONE ABRUZZO



**CPMR
CRPM**



TOURAL Scope

TOURAL proposes a model to support the touristic development of participating rural regions, balancing the growth of their urban areas with the untapped growth potential of their remote and rural cells (villages, cities). The project will adopt a bottom-up 'co-work' approach in close collaboration with stakeholders in 3 regions from the Adriatic-Ionian macro-region and in 3 regions from the Black Sea Basin.

TOURAL Regions

Adriatic-Ionian Sea



North Sporades
Greece



Province of Teramo
Italy



Island of Pag / Village Šimuni
Croatia

Black Sea Basin



Danube Delta LAG
Romania



Nessebar
Bulgaria



Kutsurub
Ukraine